



PROTON
e.MAS



e.MAS7 PHEV

JOURNEY THAT ELECTRIFIES

MALAYSIA'S 1ST DUAL-POWERED EV

1,065KM* IN 1 FULL CHARGE, 1 FULL TANK | 4.3L /100KM* FUEL EFFICIENCY

*Based on NEDC test cycle. Actual range may differ depending on driving style, load, traffic, and other factors. This is an estimation for reference only.

e.MAS 7 PHEV LAUNCH POWER PACK



POWER HOME

Complimentary 7kW Home Charger



POWER ONLINE

5-Year Complimentary 2GB Monthly Internet Data



POWER TRADE-IN

RM1,000 trade-in subsidy via CARSOME¹
(Limited time offer until end of December 2026)



POWER FINANCING²

5-year financing from 1.68%³ interest rate via selected Panel Bank⁴

EXTERIOR



INTERIOR

ALABASTER WHITE

ONYX BLACK

e.MAS 7 PHEV

FOR PENINSULAR MALAYSIA ONLY

PRIME

PREMIUM

PREMIUM PLUS

	PRIVATE	COMPANY	PRIVATE	COMPANY	PRIVATE	COMPANY
SELLING PRICE	RM 109,430		RM 123,430		RM 129,430	
1-YEAR ROAD TAX	RM 120		RM 120		RM 120	
REGISTRATION FEE	RM 150	RM 500	RM 150	RM 500	RM 150	RM 500
HP ENDORSEMENT FEE	RM 50		RM 50		RM 50	
NUMBER PLATE FEE	RM 50		RM 50		RM 50	
ON-THE-ROAD PRICE (WITHOUT INSURANCE)	RM 109,800	RM 110,150	RM 123,800	RM 124,150	RM 129,800	RM 130,150
SPECIAL LAUNCH PRICE	RM 105,800	RM 106,150	RM 119,800	RM 120,150	RM 125,800	RM 126,150
RECOMMENDED SUM INSURED	RM 105,000	RM 106,000	RM 119,000	RM 120,000	RM 125,000	RM 126,000

Terms & Conditions

- Prices are effective from 26 August 2026 and valid in Peninsular Malaysia only.
- Prices and specifications are subject to change without prior notice.
- Registration fees are applicable for Malaysians only. Non-Malaysian fees vary from above.
- All prices are subjected to the prevailing local government duties and taxes announced at the point of sale.
- The offers above is not applicable with other promotions, unless stated otherwise.
- Special Launch price and the e.MAS 7 PHEV Launch Power Pack are valid for a limited time only
- The Power Trade-in Package is available for vehicles traded in through CARSOME until 31st of December 2026. A RM1,000 trade-in bonus by CARSOME is offered for selected PROTON (X & S Series, Saga, Exora, Persona & Iriz), other selected brands models may qualify. Other models from different brands are eligible for a RM500 bonus. CARSOME reserves the right to determine vehicle eligibility and valuation at its discretion.
- The Power Financing package is subject to financing approval, applicable loan amount and participating bank's prevailing terms and conditions. Interest rates may change without prior notice. Final eligibility is subject to the participating bank's approval and discretion.
- Terms and conditions apply.



emas.proton.com

Terms and conditions apply.

You acknowledge that you have read and understood PRO-NET's Privacy Notice at <https://emas.proton.com/privacy-notice/>

Proton New Energy Technology Sdn. Bhd. (202201030092 (1475789-X))
Version : August 2026